## A Surprise Payout for Printing Company Imageco

Imageco is a leading print company, recognised nationally for their large format printing, signage and exhibition displays. Imageco regularly finds itself researching and developing new materials, media and processes in order to reduce turnaround time, increase sustainability and push the boundaries of printing and display works for their clients.

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"We were first introduced to Kene Partners in late 2017 after joining FESPA UK Association, and when we heard about the R&D incentives we were very excited and hoped that this could help us in our creative and innovative quests.

When Dan came to Imageco for the first time he took

the time to understand our business and looked into the types of projects we take on. He then demonstrated that there were grounds for an R&D Tax claim and laid out the process for us.

Once Kene had compiled the report and the claim sent off, I then asked what they expected the figure to be. When the email came through I choked on my coffee, then thought there was a typing error - £77,000! Safe to say I did not expect the sum we received. From initial conversation through to submission of our claim, and money back in our account, the process was easy, and took little time.

We are currently working on 2019's claim, and the money received back from previous years has given us the confidence to continue to push boundaries of what we do, as we know with this support we can look at new materials, processes and spend time being innovative and not have to worry about cost implications too much. The team at Kene are great to work with and make the whole process simple - I would recommend anyone in any industry to look at the R&D tax claims with Kene.

